

This privacy notice explains how we collect, store and use personal data about you. The University of Kent is the 'data controller' for the purposes of data protection law. Our data protection officer is Mrs Culham.

Your Information

We hold some personal information about you to make sure we can help you learn and look after you at school. For the same reasons, we get information about you from some other places too – like other schools, the local council and the government. This information includes:

- Your contact details
- Your test results
- Student records
- Your attendance records
- Your characteristics, like your ethnic background or any special educational needs
- Exclusion Information
- Any medical conditions you have, details of any behaviour issues or exclusions
- Photographs
- CCTV images captured on the Academy site
- Details of any support you have received from the Academy

We use this data to help run the Academy, including to:

- Get in touch with you and your parents when we need to
- Check how you're doing in exams and work out whether you or your teachers need any extra help
- Track how well the Academy as a whole is performing
- Look after your wellbeing

Why we use this data

Our legal basis for using this data

We will only collect and use your information when the law allows us to. Most often, we will use your information where:

- We need to comply with the law
- We need to use it to carry out a task in the public interest (in order to provide you with an education)

Sometimes, we may also use your personal information where:

- You, or your parents/carers have given us permission to use it in a certain way
- We need to protect your interests (or someone else's interest)

Where we have got permission to use your data, you or your parents/carers may withdraw this at any time. We will make this clear when we ask for permission and explain how to go about withdrawing consent.

Some of the reasons listed above for collecting and using your information overlap, and there may be several grounds which mean we use your data.

While in most cases you, or your parents/carers, must provide the personal information we need to collect, there are some occasions when you can choose whether or not to provide the data.

We will always tell you if it's optional. If you must provide the data, we will explain what might happen if you don't.

Collecting the Information

How we store this data

We will keep personal information about you while you are a student at our Academy. We may also keep it after you have left the Academy, where we are required to by law.

We have a Records Management Policy which sets out how long we must keep information about students.

We do not share personal information about you with anyone outside the Academy without permission from you or your parents/carers, unless the law and policies allow us to do so.

Where it is legally required, or necessary for another reason allowed under data protection law, we may share personal information about you with:

- *Medway Local Authority – to meet our legal obligations to share certain information with it, such as safeguarding concerns and exclusions*
- *The Department for Education*
- *The Student’s family and representatives*
- *Educators and Examining bodies*
- *Ofsted*
- *Suppliers and service providers – to enable them to provide the service we have contracted them for*
- *Financial organisations such as the Educational School Funding Agency*
- *University of Kent – our sponsors*
- *Health authorities*
- *Health and social welfare organisations*
- *Professional advisers and consultants*
- *Charities and voluntary organisations*
- *Police forces, courts, tribunals*
- *Medway Education Business Partnerships*
- *Local Medway Schools (student information regarding exclusions for 6+ days placement)*
- *Kent Medway Information Partnership (KMIP)*
- *Kent Police*
- *Cunningham’s Biometric fingerprint*

Data Sharing

National Student Database

We are required to provide information about you to the Department for Education (a government department) as part of data collections such as the school census.

Some of this information is then stored in the [National Student Database](#), which is managed by the Department for Education and provides evidence on how schools are performing. This, in turn, supports research.

The database is held electronically so it can easily be turned into statistics. The information it holds is collected securely from schools, local authorities, exam boards and others.

The Department for Education may share information from the database with other organisations which promote children’s education or wellbeing in England. These organisations must agree to strict terms and conditions about how they will use your data.

You can find more information about this on the Department for Education’s webpage on [how it collects and shares research data](#).

You can also [contact the Department for Education](#) if you have any questions about the database.

Youth Support Services

Once you reach the age of 13, we are legally required to pass on certain information about you to Medway Youth Trust, as it has legal responsibilities regarding the education or training of 13-19 year-olds.

This information enables it to provide youth support services, post-16 education and training services, and careers advisers.

Your parents/carers, or you once you're 16, can contact our data protection officer to ask us to only pass your name, address and date of birth to Medway Youth Trust.

Where we share data with an organisation that is based outside the European Economic Area, we will protect your data by following data protection law.

Transferring Data Internationally

How to access personal information we hold about you

You can find out if we hold any personal information about you, and how we use it, by making a 'subject access request', as long as we judge that you can properly understand your rights and what they mean.

If we do hold information about you, we will:

- Give you a description of it
- Tell you why we are holding and using it, and how long we will keep it for
- Explain where we got it from, if not from you or your parents
- Tell you who it has been, or will be, shared with
- Let you know if we are using your data to make any automated decisions (decisions being taken by a computer or machine, rather than by a person)
- Give you a copy of the information

You may also ask us to send your personal information to another organisation electronically in certain circumstances.

If you want to make a request, please contact our data protection officer.

You have other rights over how your personal data is used and kept safe, including the right to:

- Say that you don't want it to be used if this would cause, or is causing, harm or distress
- Stop it being used to send you marketing materials
- Say that you don't want it used to make automated decisions (decisions made by a computer or machine, rather than by a person)
- Have it corrected, deleted or destroyed if it is wrong, or restrict our use of it

Your other Rights over data

Marketing

From time to time we may use your personal information to communicate newsletters or marketing information about events, products and services offered by the Academy which we feel are relevant to you. We will communicate marketing information to you on the basis of "legitimate interest" due to your current relationship with the Academy. Should you wish to opt out of receiving these communications at any time, you can do so by contacting the UKAT Compliance Team by emailing compliance@universityofkentacademiestrust.org.uk

Contact us

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, you can look at the ICO website <https://ico.org.uk> or contact our Data Protection Officer: Mrs Culham at compliance@universityofkentacademytrust.org.uk.